

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3<sup>rd</sup> Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)



**No. GM (S&M-CM ) /223/10-11 /vol-1 /Fixed wireless telephones/**

**dt 19.03.2011**

To

All Heads of SSAs,  
TN circle.

**SUB: Free CTOPUP enabled FWP instrument for Franchisees**

**Ref: GM(NP-I)-CM lr no.TN/MS-D/236/2009-10/52 dted at ch the 16/08/2010**

In order to promote the sale of CTOPUP enabled FWT among the retailers and other channel partners, it has been proposed to issue **one free CTOPUP enabled FWP instrument** to the Franchisees in Tamil Nadu Circle. Already FWP has been issued free of cost to some of the Franchisees in the Tamil Nadu Franchisees meet held on 2.2.2011 in Salem SSA. Approval is hereby conveyed to issue one free CTOPUP enabled FWP instrument to those Franchisees who have not been issued earlier. This may be useful for them to demonstrate and popularize the application of CTOPUP enabled FWP instrument to Retailers/DSAs/OSSs who are all doing CTOPUP transactions.

List of Franchisees who has been issued with FWP instrument is enclosed in the Annexure. All AGM(sales) are requested to issue one **free CTOPUP enabled FWP instrument** to the rest Franchisees.

(C.V.vinod)

General Manager (S&M-CM)

Chennai, Tamil Nadu Circle.

Copy to:1.GM(TR),Ch,TN circle,

2.All AGM(sales)/AO (sales),TN circle

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3<sup>rd</sup> Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)



## List of Franchisees already supplied with FWP

sl no	Franchisee	Territory	SSA
1	Madheswara Agencies	Hosur	Dharmapuri
2	Aravind distributors	Krishnagiri	Dharmapuri
3	Shah Distributors	Salem East	salem
4	Shah Distributors	Salem central	salem
5	Cell world ,thiruchegode	Thoruchencode	Salem
6	Cell world ,Salem west	salem west	salem
7	Murugan traders	Uthangarai	Dharmapuri
8	P.R.Mani	Thiruvannamali	Vellore
9	Indian Auto mobiles	Tirupur	Coimbatore
10	Indian Auto mobiles	Erode	Erodse
11	Indian Auto mobiles	Mettupalayam	Coimbatore
12	silpa agency	Coimbatore	Coimbatore
13	silpa agency	Tricht Central	Trichy
14	Silpa Automech	Trichy	trichy
15	Bharat cell	Namkkal	Salem
16	Sethu distributors &Services	Tirupur	Coimbatore
17	Sethu Pharma	Coimbatore	Coimbatore
18	Swamy agencies	Dharmapuri	Dharmapuri
19	Pandurenga Agencies	Vellore	Vellore
20	Pandurenga Agencies	Pollachi	Coimbatore
21	Surya enterprises	Virudhachalam	Cuddalore
22	Surya enterprises	Harur	Dharmapuri
23	Sriram electronics	Palacode	Dharmapuri
24	Sankara Agency	Paramagudi	Karaikudi
25	TST agencies	Karaikal	CRDA
26	Bharat cell	Coimbatore	coimbatore
27	Sethu distributors &Services	Coimbatore	Coimbatore